

# ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2477359  
**Alt Order #:** 26900403  
**Product Desc:**  
**Estimate:** 2956  
**Flight Dates:** 06/15/20 - 06/28/20  
**Original Date / Rev:** 04/10/20 / 04/10/20  
**Order Type:** REG

**Primary AE:** Katz Los Angeles  
**Sales Office:** K-LA  
**Sales Region:** Nat

**Agency**  
**Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Boulevard  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Club for Growth PAC  
**Demographic:** A55+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P4

**New Business Thru:**  
**Advertiser External ID:** IN16618  
**Agency External ID:** IN4746  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	40	\$11,394.00	\$9,684.90

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	40	\$11,394.00	\$9,684.90	221.70
<b>Totals</b>	<b>40</b>	<b>\$11,394.00</b>	<b>\$9,684.90</b>	<b>221.70</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Order Share	Share	Total
Wichita KS KSNW	38%	\$11,394.00
Market	100%	\$29,984.21

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	62%	\$18,590.21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	06/16/20	06/22/20		CM	9-10a	MTWTF--	:30	4	\$153.00	P4	2.00	NM	5	\$765.00

Order / Rev: A2477359  
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 Flight Dates: 06/15/20 - 06/28/20

Advertiser: POL/Club for Growth PAC  
 Product Desc:  
 Estimate: 2956

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-10a															
Channels : KSNW,KSNG,KSNN,KSNN															
M-F 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/15/20		06/15/20	06/21/20	-TWTF--					4	\$153.00		2.00			
Week: 06/22/20		06/22/20	06/28/20	M-----					1	\$153.00		2.00			
N 2	Multi	06/16/20	06/22/20	KSN News	CM	12n-1pm	MTWTF--	:30	4	\$180.00	P4	2.00	NM	5	\$900.00
Channels : KSNW,KSNG,KSNN,KSNN															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/15/20		06/15/20	06/21/20	-TWTF--					4	\$180.00		2.00			
Week: 06/22/20		06/22/20	06/28/20	M-----					1	\$180.00		2.00			
N 3	Multi	06/16/20	06/22/20	M-F 4-430p	CM	4-430pm	MTWTF--	:30	4	\$180.00	P4	4.10	NM	5	\$900.00
Channels : KSNW,KSNG,KSNN,KSNN															
M-F 4-430p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/15/20		06/15/20	06/21/20	-TWTF--					4	\$180.00		4.10			
Week: 06/22/20		06/22/20	06/28/20	M-----					1	\$180.00		4.10			
N 4	Multi	06/16/20	06/22/20	M-F 430-5p	CM	430-5pm	MTWTF--	:30	4	\$252.00	P4	5.90	NM	5	\$1,260.00
Channels : KSNW,KSNG,KSNN,KSNN															
M-F 430-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/15/20		06/15/20	06/21/20	-TWTF--					4	\$252.00		5.90			
Week: 06/22/20		06/22/20	06/28/20	M-----					1	\$252.00		5.90			
N 5	Multi	06/16/20	06/22/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	4	\$315.00	P4	6.60	NM	5	\$1,575.00
Channels : KSNW,KSNG,KSNN,KSNN															
KSN News at Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/15/20		06/15/20	06/21/20	-TWTF--					4	\$315.00		6.60			
Week: 06/22/20		06/22/20	06/28/20	M-----					1	\$315.00		6.60			
N 6	Multi	06/16/20	06/22/20	KSN News at Six	CM	6-630p	MTWTF--	:30	4	\$405.00	P4	7.50	NM	5	\$2,025.00
Channels : KSNW,KSNG,KSNN,KSNN															
KSN News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/15/20		06/15/20	06/21/20	-TWTF--					4	\$405.00		7.50			
Week: 06/22/20		06/22/20	06/28/20	M-----					1	\$405.00		7.50			
N 7	Multi	06/16/20	06/22/20	M-F 630-7p	CM	630-7pm	MTWTF--	:30	4	\$540.00	P4	10.30	NM	5	\$2,700.00
Channels : KSNW,KSNG,KSNN,KSNN															
M-F 630-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/15/20		06/15/20	06/21/20	-TWTF--					4	\$540.00		10.30			
Week: 06/22/20		06/22/20	06/28/20	M-----					1	\$540.00		10.30			
N 8	Multi	06/15/20	06/21/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$180.00	P3	6.50	NM	1	\$180.00
Channels : KSNW,KSNG,KSNN,KSNN															
Sa 5-530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/15/20		06/15/20	06/21/20	-----S-					1	\$180.00		6.50			
N 9	Multi	06/15/20	06/21/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$234.00	P4	4.90	NM	1	\$234.00
Channels : KSNW,KSNG,KSNN,KSNN															
Sat KSN News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/15/20		06/15/20	06/21/20	-----S-					1	\$234.00		4.90			
N 10	Multi	06/15/20	06/21/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$270.00	P4	7.80	NM	1	\$270.00
Channels : KSNW,KSNG,KSNN,KSNN															
Sa 630-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/15/20		06/15/20	06/21/20	-----S-					1	\$270.00		7.80			
N 12	Multi	06/15/20	06/21/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$180.00	P4	4.90	NM	1	\$180.00
Channels : KSNW,KSNG,KSNN,KSNN															
Sun KSN News at Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/15/20		06/15/20	06/21/20	-----S					1	\$180.00		4.90			

Advertiser: POL/Club for Growth PAC

Product Desc:

Estimate: 2956

**Wichita KS KSNW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	Multi	06/15/20	06/21/20	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$405.00	P4	5.60	NM	1	\$405.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at 10 Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/15/20	06/21/20	-----S		1		\$405.00		5.60					
													Totals	40	\$11,394.00







125 West 55th St  
New York, NY 10019

## KATZ TELEVISION GROUP

Contract # 26900403	Changes as of: 4/10/2020 at 8:45 AM	Version: Current State Version 2
CPE: //2956	Flight: 6/16/20 - 6/22/20	Station: KSNW
Agency: TARGET ENTERPRISES	Advertiser: CLUB FOR GROWTH ACTION	Market: Wichita
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Product: Club For Growth Action	Office: LOS ANGELES
Agency Order #:	Buyer: DEDE JEFFERY	Service: Nielsen
	Salesperson: DEVON SCOTT	Primary Demo: Adults 55+
		Assistant: CAROLINA DELGADO
	Separation:	Traffic #: A2477359
		Total CPP: \$51.39
		Total GRP: 221.7
		Total Spots: 40
		Total \$: \$11,394.00

Special Instructions	
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Competitive Information	
Market Budget: \$29,984	
KSNW Share: 38%	
Comment: ESTIMATED SHARES	
Unknown: 62%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	40	\$11,394.00	221.7

Monthly Summary		
Month	Spots	Dollars
2020-Jun	40	\$11,394.00
Total	40	\$11,394.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	4/9/20 12:02 PM	CAROLINA DELGADO	Confirmed		
New	4/9/20 11:59 AM	CAROLINA DELGADO	New	40	
				\$11,394.00	\$11,394.00
				Changes: 7 buylines added or modified.	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Agency refusal to fill out NAB PB19 and provided the following form instead. Station representative has completed the NAB PB19.

### ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Target Enterprises, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

#### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Target Enterprises

Agency name: Target Enterprises

Address: 15260 Ventura Blvd., Ste 1240, Sherman Oaks, CA 91403

Contact:

Phone number: 818-905-0005

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Club for Growth Action

Address: 2001 L Street, NW, Suite 600, Washington, DC 20036

Contact:

Phone number: 202-955-5500

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

David McIntosh, President

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Oppose Roger Marshall for US Senate

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Senate

Date of election: 08/04/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Ad has not been received to review at this time.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature:

Signature:

Name: Julie Iadanza

Name: Audrey Berry

Date of Request to Purchase Ad Time: 3/30/20

Date of Station Agreement to Sell Time: 3/31/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☐ Yes ☒ No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☒ Accepted IN PART (e.g., ad not received to determine content)\*
- ☐ Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #: A2477359

Station Call Letters:  
KSNW

Date Received/Requested:  
3/30/20

Est. #: 2956

Station Location:  
Wichita KS

Run Start and End Dates:  
6/16 – 6/22/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.





Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:



Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.



Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**Station time requested by:**

Target Enterprises  
15260 Ventura Blvd., Ste. 1240  
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

**For advertiser:**

Name: Club for Growth Action  
Address: 2001 L Street, NW, Suite 600 Washington DC 20036  
Contact: Phone: 202 955-5500 Email:

**Chief executive officers or members of the executive committee or the board of directors or other governing groups:**

David McIntosh, President

Federal candidate(s) or election(s) referred to: N/A ☐

Name(s): Oppose Roger Marshall for US Senate

Office(s): Senate

Date of election: 08/04/2020

Matters of national importance referred to: N/A ☐

Primary Election

Sponsor authorized signature: Julie Iadanza

Date: 03/30/2020

Station authorized signature:

Date:



TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes ☐ No ☐ Date received:

Disposition:

Accepted ☐

Accepted IN PART  
(e.g., ad not received  
to determine content) ☐

Rejected – provide reason: ☐

Date and nature of follow-ups, if any:

Contract #:  
Est. #:

Station Call Letters:  
Station Location:

Date Received:  
Flight Dates: